

“Capacity Building and Strengthening Institutional Arrangement”

Interactive and multimedia tools to promote
environmental awareness

Working group n°5 :

“Design and development of environmental
contents for educational tools
(CD-ROMs, leaflets, booklets)” “

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Design and development of environmental contents for educational tools (CD-ROMs, leaflets, booklets)

Objectives:

The working group is finalised to outline the following learning approaches for environmental education, contained in the UNESCO programme “TLSF”:

- Learning through Experience: students / citizens are encouraged in critical thinking, problem solution and make decision approach;
- Learning through Enquiry: students / citizens are made more active and responsible in their investigation and about their own knowledge;
- Learning for the Community: the aim of the education process is to help students / citizens to learn how to think and to solve the real issues of their local community

Design and development of environmental contents for educational tools (CD-ROMs, leaflets, booklets)

Activities:

Phase 1: choose one of the following environmental thematic areas to develop an environmental communication /education tool: Air ; Water; Soil; Nature and Biodiversity; Waste; Energy and Radiation; Demography and Economy; Environmental Culture and Sustainable Development

Phase 2: Define the target population to which address the tool

Phase 3: Develop some pages for an interactive tool of environmental education, containing the following aspects:

- Description of the issue
- Practical exercises (quiz, test, play) to assess one's own knowledge
- Key messages to change behaviours

Phase 4: Final presentation of the working group's activities