



How to Apply the ISPRA Model in Your Organization

Start Building Public Value – Contributing Together to Global Goals

Introduction – Why traditional reporting is not enough

Traditional reporting is often a compliance exercise: a way to submit data and meet requirements. This provides information but fails to create **trust, engagement, or innovation**. The ISPRA model goes further: it turns reporting into an infrastructure of public value – a strategic and cultural process that reshapes how public institutions work and deliver impact.

The 3 Pillars of the ISPRA Model

1. **Co-design** → Engage employees, managers, and stakeholders from the very beginning.
2. **Measure culture as well as results** → Use metrics that capture both performance and organizational change.
3. **Ensure multi-level access** → Summaries for citizens and decision-makers, full reports for experts, thematic insights for specific audiences.



Checklist – How you can start today


- Launch an internal dialogue with staff and stakeholders.
- Distinguish between impacts (results) and public value (long-term outcomes).
- Align sustainability reporting with your strategic and performance planning.
- Include cultural indicators that reflect values, cooperation, and learning.
- Communicate findings in multiple formats (summary, full, thematic).

Next Step – Join the Movement

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This is just the beginning. Apply the ISPRA model in your institution and connect with us to share your experience and explore collaboration.

 Contact us: bilancioidisostenibilita@isprambiente.it

 Ask to be included in our mailing list and become part of an international network of public value innovators.

