



ENRICH – European Network of Research and Innovation Centres
and Hubs, China

ENRICH in China
(European Network of Research and Innovation Centres and Hubs)
H2020 PIANO Project Event

Daniela Coutinho
Project Manager, EBN
May 15th, 2018, Brussels, Belgium



I. ENRICH Network and ENRICH in China Service Portfolio - How it started

The European Commission launched a Horizon 2020 Call for Proposals (2016):

ENG-GLOBALLY-09-2016: "Centres/Networks of European research and innovation"

Improve the framework conditions for international cooperation in Research & Innovation

Foster cooperation between European STI organisations

Enhance impact of results from research and innovation projects

I. ENRICH Network and ENRICH in China Service Portfolio - How it started

Centres:



I. ENRICH Network and ENRICH in China Service Portfolio - How it works



A global
initiative to
internationalise
European
research and
innovation...

Promoted by the
European
Commission
through Horizon
2020

A network of
centres and
hubs that
promotes
European STI
internationally

I. ENRICH Network and ENRICH in China Service Portfolio - How it works

How ENRICH works in
China



Connect and support European STI organisations in China by **providing services**

Reinforce the leadership of European STI in China

Promote STI cooperation between Europe and China

Consortium – ENRICH in China



Advisory Board

Acting as a supporting and a consultative body of ENRICH in China, providing **advice** and **external monitoring**.

Name	Position	Organisation
Manfred Horvat	Independent Expert	Vienna University of Technology
Svend Otto Remoe	Special Adviser	Research Council Norway (RCN)
Michele Genovese	Senior Adviser	Agency for the Promotion of European Research (APRE)
Chris Cheung	Director	EU SME Centre in China
Can Huang	Professor, Deputy Head	Institute for Intellectual Property Management School of Zhejiang University
Wenhuan Xia	Managing Director	CCPIT-China International Economic Cooperation & Investment Inc (CCPIT-CIECI)

Strategic Geographic Location



- ❑ Leveraging the consortium's strong connection with the EU SME Centre in China, **ENRICH Headquarters** is hosted by its facilities in Beijing since November 2017;



- ❑ **ENRICH** has a liaison office in Brussels hosted by EBN.



- ❑ **ENRICH Regional Hub in Chengdu** is hosted by EUPIC via its new infrastructure Business & Innovation Centre for China-Europe Cooperation.



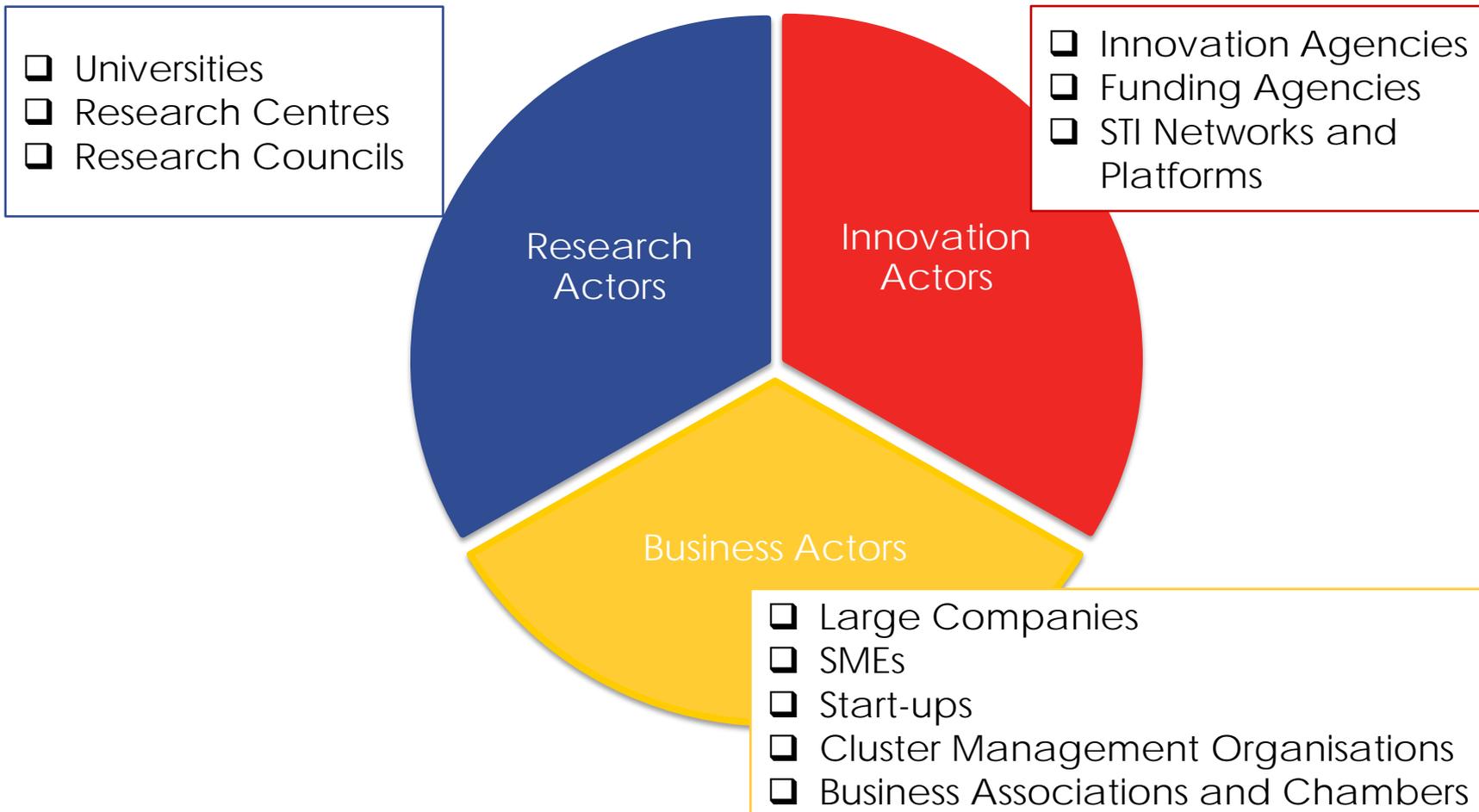
Interface with EU initiatives and Existing STI Infrastructures

- ❑ ENRICH will **create and enhance links and synergies** with other relevant EU initiatives and STI infrastructures, particularly those with a physical presence in China;
- ❑ ENRICH will **work as an interface that links EU organisations in China with their customers and partners**;
- ❑ ENRICH will look for synergies and cooperation to **avoid overlap and competition!**



I. ENRICH Network and ENRICH in China Service Portfolio - How it works

Who are ENRICH's clients?

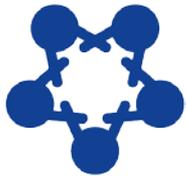


I. ENRICH in China - Service Portfolio



RDI Consultancy and Coaching

Specialised, customised strategic orientation and technical assistance to support clients in their specific STI needs and priorities related to China.



Soft Landing and Co-working

Localisation guidance, space offer, administrative support and compliance checks for a smooth entrance into the Chinese STI market.



Cooperation Enabling Events

Matchmaking sessions, roadshows, business visits, scientific exchanges and conferences to foster STI and business collaborative opportunities.



Innovation Support Certification

Certification of innovation service providers, helping European STI organisations to identify and work with the most reliable entities in the Chinese market.

RDI Intelligence

Innovation assessments, feasibility studies, technology vigilance and foresight analysis regarding the Chinese STI landscape.



Fostering Open Innovation through Training

Courses, workshops and webinars on innovation management, technology transfer, co-creation and user-driven innovation.



RDI Briefings

Briefings, news and alerts on recent trends, drivers and opportunities in the Chinese STI system.



ENRICH is READY!



China, EU plan concerted steps to nurture innovation

By CHENG YU
chengyu@aimodanfy.com.cn

China and the European Union are planning further cooperation in the science and technology sector to sustain and nurture innovation.

The EU plans to invest 30 billion euros (\$34.8 billion) from 2018 to 2020 to support global programs in science, technology and innovation through its Horizon 2020 program.

Up to 100 million euros will be used specifically to promote cooperation with China.

The Ministry of Science and Technology will invest 200 million yuan (\$30.2 million) to aid China-based entities that will participate in the program during the period.

The move is in line with General Secretary Xi Jinping's remarks during the 19th National Congress of the Communist Party of China which emphasized that innovation is the primary force driving development.

The investment will mainly be used to provide financial support to entities in China to cooperate with Europe in science, technology and innovation.

Five areas, including safer and greener aviation, surface transport, and environment and sustainable urbanization will be key priorities.

"Innovation has become a pillar of EU-China relations and science and technology cooperation will bring new impetus for the future development of both two sides," said Robert Sanders, head of the European Business and Innovation Center Network.

Within the framework of Horizon 2020, the European

Network of Research and Innovation Centers and Hubs (ENRICH), a platform promoting science, technology and innovation between Europe and China, has also opened its doors.

"One of the biggest problems that European companies and organizations face is that they lack a channel for cooperation with their Chinese counterparts," said Sara Medina, coordinator of ENRICH and a board member at SPT, a Portugal-based consulting firm.

To tackle the problem, ENRICH will build a bridge between China and Europe through its platform by providing services related to scientific and technological innovation including consultancy, soft-landing, co-working and training for European companies and research organizations.

"Currently, China is developing at an unprecedented speed with a huge market for innovative businesses. It is the ideal time for us to expand our businesses in China," said Hans Marius Schuster, CEO of Hydrogen Society, a Germany-based energy company attracted to the platform.

More than 50 European companies and institutes from over 10 countries including Belgium, Finland and Romania have been roped in by ENRICH for cooperations with China.

"The ultimate goal is to help European researchers take their first steps in the Chinese market and to help Chinese researchers have better interactions with their European counterparts," said Richard Deng, chief representative of SPT China.



II. ENRICH Network and ENRICH in China Service Portfolio – How is it going

Business Visits and Training to the Agency for Science, Innovation and Technology (MITA) of Lithuania

ENRICH in China arranged and supported one and half day of activities including training by experts from the EU SME Centre and IPR Helpdesk, business visits and B2B meetings.

Webinars - Introduction to China's Innovation Landscape, IPR Issues in China and EU-China R&I Collaboration

The webinars organised by ENRICH in China counted with the participation of more than 75 people from 20 different EU Member States.

Business and Innovation Networking (BIN) Breakfast Event

This event gathered representatives from the European Commission in China, Science and Technology Counsellors from EU Member States and Chinese innovation leading organisations.

The participants discussed the current economic growth in China, as well as the incubation and acceleration opportunities for EU startups in China.



II. ENRICH Network and ENRICH in China Service Portfolio – How is it going

ENRICH In Brazil, China and the USA - Roundtable Workshop

ENRICH Centres organised a **Roundtable Workshop** prior to the official launch event, where the **potential synergies and the future of the Centres** was discussed. More than 30 participants attended and contributed for a fruitful discussion.



Launch Event ENRICH European Office

ENRICH European Office was **officially launched on April 18th in Brussels**, Belgium. The event counted with the participation of more than 100 people, including European Commission representatives, research, innovation and business actors. ENRICH European Office is hosted at the EBN facilities.



ENRICH Your Innovation and Business Potential in China Workshop

In this workshop, the participants had the opportunity to better understand the context of current R&I cooperation between EU and China, where **competitiveness and innovation landscape** will be discussed.

The participants also had the chance to engage in individual and group activities and exercises, as well as roundtables and consultancy pitch on concrete interests, demands or concerns regarding the Chinese market.



II. ENRICH Network and ENRICH in China Service Portfolio – How is it going

ENRICH Innovation Tour to China

ENRICH in China organised from May 6th to 11th in the cities of **Shanghai, Wuxi and Chengdu**. This mission offered a unique opportunity for matchmaking in the **Intelligent Manufacturing sector** and opens a world of business, research and innovation cooperation opportunities in these 3 cities. More than 25 participants from different EU Member States joined the Tour, having the chance to visit leading Chinese organisations.



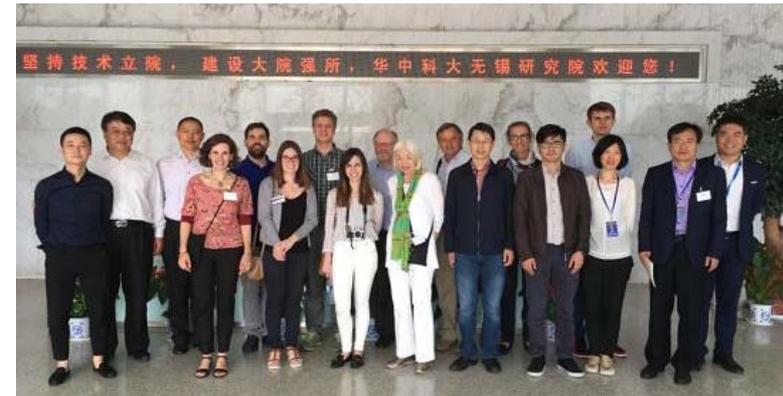
EU-China Intelligent Manufacturing Conference

ENRICH in China organised the **EU-China Intelligent Manufacturing Conference**, held in Shanghai on May 7th. More than 100 participants from different sectors of activity, including research, business and innovation actors had the chance **to meet experts from the Industry 4.0** and Made in China 2025 to discuss the state of the art and the future of the sector for EU-China cooperation.



ENRICH in China at the Wuxi Research Institute

ENRICH in China visited the **Wuxi Research Institute**, as part of the Innovation Tour. The institute, supported by HUST (Huazhong University of Science and Technology) and the Government of Wuxi City, focuses on high efficient and precision processing technology; Intelligent control technology of equipment and automation systems technology in Intelligent manufacturing. Participants had the chance to visit around the fantastic facilities and meet some of the collaborators that are part of the 131 staff group.



EU-China STI Cooperation Seminar

ENRICH in China attended, together with the Innovation Tour Delegation, “**EU-China STI Cooperation Seminar**”, celebrating the **Europe Day** in Chengdu. This event, organised by EUPIC, took place at ENRICH in China’s **Regional Hub facilities**, in the Business & Innovation Centre for China-Europe Cooperation (CCEC).

During the seminar, which focused on the Horizon 2020 Programme, the Tour participants presented their organisations and projects to the audience.



EU-China Cleantech Scale-up Delegation, Wuhan, 21-22 May 2018



May 21st Roadshow and Matchmaking
May 22nd Business Visits

All European companies will have chance to present their companies / projects and around 5 projects from China side will also be presented. 15-20 enterprises in new energy and healthcare sector from Hubei province and 8-10 investment companies will be invited to join the event.

Supported by:

- China Science and Technology Exchange Centre (CSTEC)
- Department of Science and Technology of Hubei Province
- Hubei International Science and Technology Cooperation Center

Confirm your interest

Registration for the **EU-China Cleantech Scale-up Delegation 2018** will be closing soon!

If you need further information about the event or about confirming your interest please email china@enrichcentres.eu

- Institute of New Energy, Wuhan
- TechTour
- EU Project Innovation Center (EUPIC)

ENRICH In China - Workshop

European Network of Research and Innovation Centres and Hubs, China

Proposal Preparation - Linking the EU and China Successfully in Horizon 2020 RTD Projects

 **Type:** Training

 **Date:** 12 June 2018 to 13 June 2018

 **Venue:** Stuttgart, Germany

Aimed at **research organisations and innovation and technology-based companies** who are keen to explore project collaboration opportunities with Chinese partners, this 2 day training will give attendees insights into the **preparation of Horizon 2020 proposals with Chinese participation**.

Participants will gain an overview of the **procedures, regulations, timeframes** and other requirements needed to consider if applying for the Co-Funding Mechanism (CFM) as well as specific guidance on how to find and work with Chinese partners.

Date:

12-13 June 2018

Times:

Arrival: 08:30 for 09:00 start

End: 17:30

Venue:

Steinbeis 2i GmbH, Kienestraße 35,
70174 Stuttgart, Germany



ENRICH – European Network of Research and
Innovation Centres and Hubs, China

Workshop

Strategy towards China

Chinese Innovation Landscape and Funding Opportunities

Are you interested in **collaborating with China**, but do not know where to start? Do you have an **innovative idea**, which you would like to bring to Chinese market? Are you seeking **funding opportunities** in China?

If yes, join the one-day workshop on Chinese Science, Technology & Innovation (STI) Landscape and Funding Opportunities, to develop your strategy towards China.

Location	Technopark Zurich, Newton 1008
Date	12.06.2018, 9:00-17:00
Language	English
Fee	Participants based in CH: 300 CHF Participants outside CH: 250 EUR Technopark Zurich internal: 200 CHF

III. ENRICH - Upcoming Activities

1st EU-China Cleantech Scale-up Delegation

Date: May 21st-22nd 2018
Place: Wuhan, China
More information [here](#).

Workshop on Proposal Preparation: Linking Europe and China Successfully in Horizon 2020 RTD Projects

Date: June 12th-13th 2018
Place: Stuttgart, Germany
More information [here](#).

Workshop on STI Strategy Towards China

Date: June 12th 2018
Place: Zurich, Switzerland
More information [here](#).

Workshop on ENRICH your Innovation and Business Potential in China

Date: June 25th 2018
Place: Porto, Portugal
More information [here](#).

Thank You

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